

9TH UDINE FAR EAST FILM FESTIVAL / APRIL, 20TH - 28TH / OFFICIAL REGULATIONS 2007

- The 9th Edition of the Udine Far East Film Festival is organized by Centro Espressioni Cinematografiche (C.E.C.) Cultural Association and is financed by the Italian Government, Friuli Venezia Giulia Region, Udine Provincial and Municipal Authorities. C.E.C. is devoted to the promotion of quality films to the public throughout the year, programming and managing five screens in two different venues across the city of Udine. The Far East Film Festival is the most important cultural and artistic project handled by C.E.C.

- La Cineteca del Friuli (Gemona Film Archive, FIAF member since 1989) is the Official Partner of Far East Film.

- The Festival is a cultural no-profit event.

Aim of the Festival

- To promote and develop the understanding and appreciation of Eastern Asian popular filmmaking to European and Italian audiences.

- To contribute to the commercial distribution of Asian films in European and Italian markets.

- To study and research the historical features of Asian filmmaking through monographic retrospectives organized with the cooperation of Asian Film Archives and government agencies.

- To create a mutually beneficial exchange between Asian and European filmmaking companies.

The Festival takes place from April 20th to 28th, 2007.

Main venue - Teatro Nuovo "Giovanni da Udine", seating: 1,200.

A modern facility with press room, hospitality office, bookshop and video room. Also includes venue for the afternoon panel discussions during the Festival days.

Second venue - Visionario. The new cultural centre managed by C.E.C., with three screening rooms (capacity 300, 60 and 40 seats) plus a bookshop selling publications and DVDs and an Internet Bar.

Festival sections

Udine Far East Film features two main sections:

Competition section and Retrospective section - **Competition section**

C.E.C. Board of Directors selects films to include in the Festival's programme in joint cooperation with local consultants in each Asian country, working in close contact with major film producers and distributors. The programme will be published by the end of March 2007; **the deadline for submitting films for selection is February 16th, 2007.**

The three winning titles are those that receive the highest votes by the public and are proclaimed as best titles of FEF 2007 during the final ceremony, when the "Udine Far East Film Awards" are announced in front of the audience.

- Retrospective section

Every year Far East Film approaches a different historical aspect of Eastern Asian film production, by presenting a retrospective programme that is planned by one or more experts in the field. To celebrate these annual retrospectives, C.E.C. publishes a monographic book that aims to compensate for the lack of information available in Europe and Italy, on the rich history of oriental film production. Volumes already published: *Black Roses and Sentimental Swordsmen: The Cinema of Chor Yuen* (2004, edited by Tim Youngs), *No Borders, No Limits: The World of Nikkatsu Action* (2005, edited by Mark Schilling),

Asia Sings! A Survey of Asian Musical Films (2006, edited by Roger Garcia).

The Festival's **official languages** are Italian and English. Italian translation is provided on headphones for all titles presented, international audience members can follow the dialogues reading on-screen subtitles. The afternoon panel discussions with Asian artists are entirely translated into Italian and English.

In order to participate in the competition section, films must fulfil the following requirements (exceptions are at organizers' discretion):

- Competition section can only be entered by all films released after January 1st, 2006,

- **All films presented at the Festival should be in 35mm format with English subtitles.**

- All prints should be flawless, each producer/distributor is asked to check the print quality before shipping the film to the Festival.

- All films presented should not have previously participated in other Film Festival competitions in Italy or Europe, nor should they have been screened for market prior to the screening in Udine.

- In order to properly translate and subtitle all films participating in the Festival, and in order to include each film in the Festival's catalogue and organize press office promotion of the screenings, the Festival must receive the following materials **by March 1st, 2007:**

- Technical Details Form with complete information

- Agreement Form signed by relevant person in charge

- Sample copy (tape or DVD) with English subtitles

- Dialogue list in English

- Pictures & stills from the film (at least 10 high-resolution images)

- Director's biography in English

- Press kit in English (10)

- Samples of promotional advertisement material such as posters (at least 5 for display)

- Promotional flyers (30)

- One Betacam SP PAL tape with trailers and excerpts from the film, to use for promotion on Italian and foreign TV.

- Quantities are only suggested. It is appreciated if each company provides as much promotional material as possible for each title. DVD samples, dialogue lists and high resolution images are strictly necessary.

- All films are screened **once** only in the Festival programming schedule and all are presented in the original language version as provided by the Producer/Distributor.

- All shipping costs will be borne by the Festival for transportation of the prints and all other materials from Asia to Italy and return. In the event of the film participating in a different festival following Udine FEF09, the cost of shipping the prints from Udine to the new destination will be the responsibility of the subsequent festival. This regulation also applies should, for any reason, the print need shipping to a destination other than that of origin.

- **35mm prints of each film presented at the Festival should be shipped to the C.E.C. address in Udine (Via Villalta 24 Udine 33100 Italy) during the week from Monday**

March 26th to Friday March 30th, 2007. Please contact your local DHL office for pick-up, you will be provided with the appropriate DHL client code. In order to arrange translation and technical services, **all film prints should reach C.E.C. office no later than Tuesday, April 3rd.**

- Kindly confirm the shipment of the film print(s) by forwarding to Mr. Gabriele Bertacche (Gabriele@cecudine.org) a copy of the **proforma invoice clearly indicating "non commercial value" limited to € 20,00** and the related airway bill number for easier tracking and faster custom processing.

- All film suppliers are requested to give clear instructions as to where to return the prints, informing us **by April 28th** if the print must be sent to a destination other than origin after screening. In case we receive no clear information about the return shipment address, the Festival's organizers will ship the film print back to origin. All prints will be shipped to indicated addresses within two weeks after the end of the Festival.

The Festival's organization reserves the right to invite specific guests as directors, producers or actors in relation to the promotion of the screenings.

Guests attending the Festival are required to provide one photo suitable for an ID badge and to attend the following official events:

- An introduction to the relevant film before screening (about ten minutes on stage, introduced by a member of the C.E.C. Directors Board).

- A morning round of private interviews with international press and media.

- An afternoon public panel discussion with press, media, and the public.

Guests are provided with:

- An airline return ticket to Italy. Far East Film's official Airlines are Cathay Pacific and Korean Air. Each guest will receive a prepaid flight ticket a few days before departure.

- A maximum of **four nights** stay in one of the best city hotels.

- Hostess welcome at Venice or Trieste airport.

- Chauffeur driven transportation from and to the airport and for all other appropriate needs while in Udine.

- Interpreter (English or specific language) for all meetings, presentations and other needs.

- Specifically arranged Italian meals in chosen restaurants and wineries.

- Special arrangements will be considered for meeting specific needs.

Participation of all films and guests in the Festival implies complete understanding and acceptance of all regulations.

For further information please contact:

Udine Far East Film Festival

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